

تحت رعاية كريمة من صاحب السمو الشيخ محمد بن راشد آل مكتوم  
نائب رئيس الدولة رئيس مجلس الوزراء حاكم دبي

Under the Patronage of H.H. Sheikh Mohammed bin Rashid Al Maktoum  
Vice President, Prime Minister of the United Arab Emirates and Ruler of Dubai



وزارة الاقتصاد  
MINISTRY OF ECONOMY



# ملتقى الاستثمار السنوي ANNUAL INVESTMENT MEETING World's Leading Investment Platform

## THE OFFICIAL SME PROGRAM

23 March - 1 April 2022

Dubai Exhibition Centre , EXPO 2020 Dubai,  
United Arab Emirates

## INVESTMENTS IN SUSTAINABLE INNOVATION FOR A THRIVING FUTURE

10 Days  
Exclusive  
Program

## PARTICIPANTS PACKAGE INCLUSIONS



### **Bilateral Meetings**

- Organizing 5 pre-scheduled Bilateral Meetings with Potential Investors / Business Partners / International Buyers



### **Hotel Accommodation**

- 4 Star Hotel;
- 9 nights / 10 days;
- Bed & Breakfast;
- Special Rates on F&B and other amenities



### **Local Transportation**

- Luxury Buses for the duration of the Program



### **EXPO 2020 Pass**

- EXPO 2020 Pass for the duration of the Program



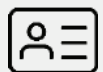
### **Tour to EXPO 2020**

- Pre-organized visits to Pavilions;
- Official meetings with the Pavilions Delegations



### **Site Visits**

- Option 1: Abu Dhabi (MASDAR CITY, KIZAD);
- Option 2: Dubai (Mohammed Bin Rashid Al Maktoum Solar Park, DAFZA)



### **AIM 2022 all Access Pass**



### **Exhibitions Space**

- 6 Square meters Shell Scheme



### **UAE Visa**

- Facilitation of entry permit to UAE



## AIM FEATURES

Accessible with the AIM 2022 Pass



Workshops



Executive  
Breakfast,  
Lunch & Dinner



Regional Focus  
Sessions



Grand Opening  
Ceremony



Exhibition



Investment  
Roundtables



Government to  
Government  
Meetings



Investors Hub



Investment  
Awards



Government  
to Business  
Meetings



Startup  
Awards



High-Level  
Networking  
Lunch



High-Level  
Networking  
Lunch



Country  
Presentations



Gala Dinner



Investment  
Destinations



Conferences



Startup Pitch  
Competition



Business to  
Business  
Meetings

## THE PROGRAM OF THE VISIT

AIM 2022 Agenda: <https://aimcongress.com/agenda>

### Wednesday, 23<sup>rd</sup> March 2022



- Landing in Dubai Airport and welcome by Host
- Delegation will be escorted to Buses and then to Hotel
- Arrival and Check-In at the Hotel
- Free Day

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### Thursday, 24<sup>th</sup> March 2022



**10:00 – 14:00**

- B2B Meetings

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### Friday, 25<sup>th</sup> March 2022



**09:00**

- Delegation will be welcomed at the Hotel Lobby by AIM Team
- Escorted to the coaster and proceed to Dubai EXPO 2020 site



**10:00**

- Arrival at Dubai Exhibition Centre (DEC), EXPO 2020 Dubai
- Tour to EXPO 2020 Pavilions: Egypt, Saud Arabia, UAE, Russia, India, Italy, Germany, Brazil, Korea, Japan, Singapore, Morocco



**17:00**

- Travel back to Hotel and Free Time

## Saturday, 26<sup>th</sup> March 2022

AIM 2022 Agenda: <https://aimcongress.com/agenda>



### OPTIONAL ACTIVITIES:

#### 1. Business & Culture Tour in Abu Dhabi:

- MASDAR CITY, KIZAD, Sheikh Zayed Grand Mosque

#### 2. Business & Culture Tour in Dubai:

- Mohammed Bin Rashid Al Maktoum Solar Park, DAFZA, Old Souk, Al Seef area, Old Dubai



### 19:30

- Travel back to Hotel and Free Time
- 

## Sunday, 27<sup>th</sup> March 2022



### 10:00 - 14:00

- B2B Meetings
- 

## Monday, 28<sup>th</sup> March 2022



### 09:00

- Arrival at DEC, EXPO 2020 Dubai

### 10:00 - 13:00

- Workshop on preferred pillar (FDI/SME/Startup/Future Cities)



### 13:00 - 14:00

- Lunch & Networking Break



### 14:00 - 17:00

- Workshop on preferred pillar (FDI/SME/Startup/Future Cities)



### 18:00

- Travel back to Hotel and Free Time



# Tuesday, 29<sup>th</sup> March 2022 - First Day of AIM 2022

AIM 2022 Agenda: <https://aimcongress.com/agenda>



**08:30**

- Arrival at DEC, EXPO 2020 Dubai

**8:00 - 9:45**

- Registration



**9:00 - 10:00**

- AIM Global Network Breakfast



**10:00 - 11:30**

- Global Leaders Debate: Investments in Sustainable Innovation for a Thriving Future

**11:30 - 12:00**

- Interview with Industry Leader - South Hall, DEC, EXPO 2020



**12:00 - 12:30**

- Attend the Opening Ceremony for Annual Investment Meeting



**12:30 - 14:00**

- Lunch & Networking Break

**16:30**

- Close of Conference Day 1



**19:30 - 22:00**

- AIM Official Gala Dinner



**22:30 PM**

- Travel back to Hotel and Free Time

## Wednesday, 30<sup>th</sup> March 2022 - Second Day of AIM 2022

AIM 2022 Agenda: <https://aimcongress.com/agenda>



**09:00**

- Arrival at DEC, EXPO 2020 Dubai



**13:00 - 14:30**

- Lunch & Networking Break



**16:30**

- Close of Conference Day 2

**17:30**

- Travel back to Hotel and Free Time
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## Thursday, 31<sup>st</sup> March 2022 - Third Day of AIM 2022



**09:30**

- Arrive at DEC, Expo 2020 Dubai

**12:15 - 13:00**

- Awarding Ceremony  
Start-up Room, North Hall, DEC, EXPO 2020



**13:00**

- Closing AIM 2022 Ceremony
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## Friday, 1<sup>st</sup> April 2022



- Free Time
- Drive to Dubai Airport for Departure

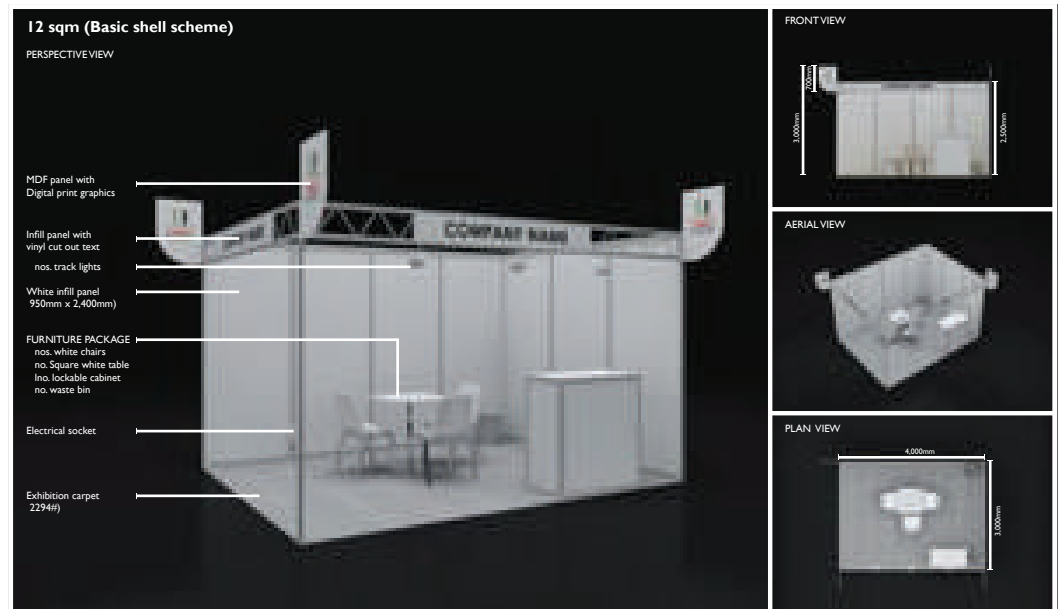
## SME Package Cost: USD 5800

To register please contact us at: [info@aimcongress.com](mailto:info@aimcongress.com)

### SME Standard Shell Scheme Booth – Visual and Inclusions

This is a pre-built stand for you to turn up and dress with your company collateral and branding. You can purchase additional furniture and features or simply use our pre - packaged attractive offering. It will also include the below:

- Fascia board with Company Name & Stand Number
- 1 White Square Table
- 1 Lockable Counter (excluding graphics)
- 2 White Chairs
- 1 Wastebasket
- 2 Track Spotlights
- 1 Amps socket
- Power Supply
- Carpet



## Terms & Conditions

1. SME's must be registered members of Associations, Chambers of Commerce or Federations.
2. Minimum number of SMEs to avail of the package is 10
3. SME's should be in business for at least 3 years.





## Why Attend AIM Global 2022?

**AIM Global 2022:** A Global Investment Hub where members and partners benefit from tailored levels of engagement, based on their strategy. The deeper a company's engagement, the greater its ability to shape the agenda across System Initiatives, Regions and Communities.

**REDIRECT** foreign direct investments to your country or region by promoting your viable project to Sovereign Wealth Funds (SWF), private funds, multinational corporations, institutional investors.

**EXPAND** your business enterprise by linking with potential investors.

**PRESENT** attractive opportunities to investors who are looking to diversify their portfolios.

**NETWORK** with participants from +150 countries for future investment partnership.

**LEARN** the latest trends and global investment destinations for FDIs, SMEs, startups, future cities and foreign portfolio investments.

**GAIN** access to the DUBAI EXPO 2020 where entrepreneurs, investors and venture capitalists from across the world will be participating.

## SPONSORS AND PARTNERS



## MULTILATERAL PARTNERS



## KNOWLEDGE PARTNERS



## SUPPORTING PARTNERS



## KEY MEDIA PARTNERS







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**STRATEGIC**  
EXHIBITIONS & CONFERENCES