# **SUPPLEMENTARY BROCHURE**

# Supported by



सत्यमव जयत Ministry of Agricullure & Farmers Welfare, Government of India







Department of Commerce Ministry of Commerce and Industry Government of India



# भारतीय कृषि एवं खाद्य परिषद् INDIAN COUNCIL OF FOOD AND AGRICULTURE



OCTOBER 25 - 27 2018 | IARI PUSA CAMPUS | NEW DELHI India International Agro Trade and Technology Fair



Gateway to the Sea of Opportunities

# AgroWorld Sponsorships

# **Principal Sponsor**

(INR 70 lac. Foreign Organisation USD 150,000)

- Official status of the Principal Sponsor / Partner State of the Event.
- 2. Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
- 3. Free furnished space of 100 sq. mt. in relevant pavilion at prime location.
- 4. Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc. along with the organisers.
- Special acknowledgement during inaugural and concluding functions.
- 6. Seat on the inaugural function.
- 7. Name and logo to appear in all technical as well as farmers seminars and workshops.
- 8. Back page advertisement in the Event Souvenir.
- 9. Sponsor to share inaugural as well as concluding dais.
- 10. Speaker slot in all CEOs Round Table and business dialogue seminars

# **Main Sponsors**

(INR 25 lac. Foreign Organisation USD 60,000)

- 1. Official status of Main Sponsor of the event.
- 2. Free furnished space of 48 sq. mt. in relevant pavilion at prime location.
- 3. Names and logos to appear in promotional materials like posters, site gates and program banners.
- 4. Three banners are to be displayed in exhibition area
- Special acknowledgment during inaugural and concluding functions.
- 6. Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc.
- 7. Addressing in concluding function.
- 8. Logos to appear in all the Technical Seminars.
- 9. Color page advertisement in the Event Souvenir.
- 10. Participation in all the CEOs Round Tables.

#### **Sponsors**

(INR 10 lac. Foreign Organisation USD 25,000)

- 1. Official status of Sponsor of the event.
- 2. Free furnished space of 24 sq. mt. in relevant pavilion at prime location.
- 3. Names and logos to appear in promotional materials like posters, site gates and program banners.

- 4. Two banners (6x3 feet) displayed in exhibition area.
- 5. Special acknowledgment during inaugural function.
- 6. Name and logo to appear in all hoardings, site panel etc.
- 7. Colour page advertisement in the Event Souvenir.

# **Co-Sponsors**

(INR 6 lac. Foreign Organisation USD 15,000)

- 1. Official status of Co-Sponsor of the event.
- 2. Free furnished space of 12 sq. mt. in relevant pavilion.
- 3. Names and logos to appear in promotional materials like Panels, Standees and program literature.
- 4. One banner (6x3 feet) can be displayed in exhibition area.
- 5. Special acknowledgement during concluding function.
- 6. B/W page advertisement in the Event Souvenir.

# **Dinner Sponsors**

(INR 5 lac .each or USD 12,000)

- Dinner sponsors will have their logo carried on all dinner invites.
- 2. Dinner Sponsors logos will be carried in all site panels and other promotional material.
- 3. Sponsors will have their 2 standees (4' x 7') placed at the venue area.

# **Lunch Sponsors**

(INR 4 lac. each or USD 10,000)

- Lunch sponsors will have their logo carried on all lunch invites.
- 2. Lunch Sponsors logos will be carried in all site panels and other promotional material.
- 3. Sponsors will have their 2 standees (4' x 7') placed at the venue area

# **Business Dialogues Sponsors**

(INR 2 lac. each or USD 5,000)

- 1. Names and logos to be put prominently on the seminar backdrop of the sponsors seminar
- 2. Names and logos to be put in all seminar folders and literatures and Event Souvenir.
- 3. Sponsors literature / brochures etc can be put in folders.
- 4. Logo and name to be included in all hoardings and Panels.
- 5. One speaker in any 3 seminars.

**Demonstration Plot Use** = There will be farm machinery demo plots, which shall be made available to sponsors free of cost.

## Delegate fee

Inclusive of attending any 40 business dialogues, launches, events, lunch and special invite for dinner

- USD 200 Foreign Delegate or INR 6000 for Indian Delegate
- Entry for Students and Farmers is free with prior registration and INR 2000 in case of on the spot registration

# **Special Event Sponsorship**

- (Rs. 5 lac. / Foreign Organisation \$15,000)
   Launch of new product or program for 1 hour in main inaugural hall.
- (Rs. 3 lac. / Foreign Organisation \$8,000 Launch of new product or program for 1 hour in smaller hall.

# Special Sponsorship

(Rs. 4 lac. / Foreign Organisation \$10,000,inclusive of GST)

- Standard Furnished Stall of 24 Sq. Meter in the Pavillion of Choice.
- Organisation logo to appear on 10 Special Standee Panels all over the site.

# Universal Delegate Pass

USD 400 Foreign Delegate or INR 12,000/- for Indian Delegate
 Access to all events during 24th - 27th Oct 2018 (Including Global
 Agri Summit, Swaminathan Dialogues, World Agri Prize, all
 Conferences and Business Meets)

# **Special Co-Sponsorship**

(Rs. 2.5 lac. / Foreign Organisation \$6,000,inclusive of GST)

- Standard Furnished Stall of 12 Sq. Meter in the Pavillion of Choice.
- Organisation logo to appear on 4 Special Standee Panels.

# International Conferences Sponsorships



## Main Sponsor (INR 7.5 lac. Foreign Organisation USD 20,000)

- 1. Official status of Main Sponsor of the event
- 2. Free furnished space of 12 sq. mt. in relevant pavilion.
- 3. Names and logos to appear in promotional materials like posters, site gates and program banners, event website.
- 4. Three standees to be displayed in conference area
- Special acknowledgment during inaugural and concluding functions.
- Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc.
- 7. Sponsor to share inaugural as well as concluding dais.
- 8. Logos to appear in the conference kits.
- 9. Color page advertisement in the Event Souvenir.
- 10.6 complimentary registrations for International Conferences
- 11. Speaking Slot in any three Conferences

## **Sponsors** (INR 4 lac. Foreign Organisation USD 10,000)

- 1. Official status of Sponsor of the event.
- 2. Names and logos to appear in promotional materials like posters, site gates and program banners.
- 3. Two standees (6x3 feet) displayed in conference area.
- 4. Sharing dais of concluding function
- 5. Name and logo to appear on all hoardings, site panel etc
- 6. Colour page advertisement in the Event Souvenir.
- 7. Logos to appear in the conference kits.
- 8. 4 complimentary registrations for International Conferences
- 9. Speaking Slot in any two Conferences

# **Co-Sponsors** (INR 2.5 lac. Foreign Organisation USD 6,000)

- 1. Official status of Co-Sponsor of the event.
- Names and logos to appear in promotional materials like Panels, Standees and program banner
- 3. One standee (6x3 feet) can be displayed in conference area.
- 4. Special acknowledgement during concluding function.
- 5. B/W page advertisement in the Event Souvenir
- 6. 2 complimentary registration for international conferences
- 7. Speaking Slot in any one Conferences

# **Dinner Sponsors** (INR 3 lac each or USD 7000)

- 1. Dinner sponsors will have their logo carried on all dinner invites.
- 2. Dinner Sponsors logos will be carried in all site panels and other promotional material.
- 3. Sponsors will have their 2 standees (4 x 7) feet placed at the dinner venue area.
- 4. Three complimentary conference and event passes

# Lunch Sponsors (INR 2 lac each or USD 5000)

- 1. Lunch sponsors will have their logo carried on all lunch invites
- 2. Lunch Sponsors logos will be carried in all site panels and other promotional material.
- 3. Sponsors will have their 2 standees (4 x 7) feet placed at the lunch venue area
- 4. Two complimentary conference and event passes

# Delegate fee

• USD 150 Foreign Delegate / INR 4000 for Indian Delegate • INR 2000 for Students and Farmers

# World Agriculture Prize and

# Swaminathan Global Dialogue on Climate Change and Food Security Sponsorships

# Award Partner (USD 1,00,000)

- 1. Award Partner will be single partner for the Award and will address the august gathering and join the presentation
- 2. Award Partner will automatically be the Main Sponsor of the Swaminathan Global Dialogue on Food Security
- 3. Award Partner will join the Speaker Panel at the Food Security Dialogue, joined by most eminent global speakers
- 4. Name and logo to be prominently displayed on the screen during the Dialogue Session and Award presentation
- 5. Name and logo to be included in the extensive national and global communication and social media promotion
- 6. Name and logo will be put up on all onsite panels, standees, folders, literature and other promo material
- 7. The event folders to carry its corporate literature and a short 5 minutes' film could be run during the dinner time

# Delegate fee

• USD 125 Foreign Delegate / INR 3000 for Indian Delegate

# Principal Sponsor (USD 75,000)

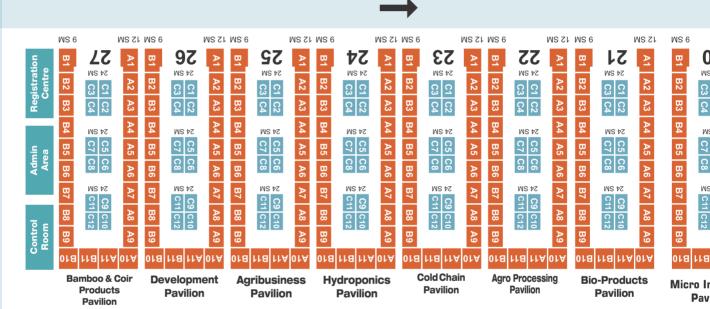
- Principal Sponsor will be single sponsor and will be seated on the Award dais
- 2. Principle Sponsor will automatically be the Main Sponsor of the Swaminathan Global Dialogue on Food Security
- Principle Sponsor will join the Speaker Panel at the Food Security Dialogue, joined by most eminent global speakers
- ${\it 4.}\ \ Name\ and\ logo\ to\ be\ prominently\ displayed\ on\ the\ screen\ during\ the\ Dialogue\ Session\ and\ Award\ presentation$
- 5. Name and logo to be included in the extensive national and global communication and social media promotion
- Name and logo will be put up on all onsite panels, standees, folders, literature and other promo material
- 7. The event folders to carry its corporate literature and a short 5 minutes' film could be run during the dinner time

## Co-Sponsors (USD 25,000)

- Co-Sponsor will automatically be the Co-Sponsor of the Swaminathan Global Dialogue on Food Security
- 2. Name and logo to be displayed on the screen during the Dialogue Session and Award presentation
- 3. Name and logo to be included in the extensive national and global communication and social media promotion
- 4. Name and logo will be put up on all onsite panels, standees, folders, literature and other promo material
- 5. The event folders to carry its corporate literature and special thanks

Demonstration Area

#### **Soil Health** Seeds & Biotech Farm Machinery Hitech-Horti **Dairy Poultry** Food **Pavilion Pavilion Pavilion** Pavilion **Pavilion Pavilion Pavilion** A10 A11 B11 B10 A11 B11 B10 A10 A11|B11|B10 A10|A11|B11|B10 A11|B11|B10 A10|A11|B11|B10 A10 A11 B11 B10 Business Dialogue Room - 5 Dialogu siness Dialogu Room - 4 Business Dialon Room - 2 Room - 3 8 8 8 8 8 B3 89 89 89 8 89 89 89 8 88 **8**8 88 88 88 8 88 88 88 88 88 **A8** 88 S 2 8 E शह 양동 **A** B7 4 4 B7 B7 24 SM ness Dialogu A6 A6 A6 A6 B6 B6 B6 **B**6 B6 9 8 9<sub>K</sub> 98 Be B6 Room - 1 s Rour Table special Ev Hall CEOs A5 **A5** A5 **A**5 A5 B5 **A**5 B5 B5 B5 B2 **A**5 **B**5 82 4 B4 24 SM \$ 4 **8** ¥ 4 \$ **8 8** 48 24 SM 24 SM 4 \$ 24 SM 24 SM 24 SM Reception Area A3 B3 A3 ۶ ک B3 A<sub>3</sub> B3 B3 A3 B3 83 2|2 2|2 B3 2|2 2|2 A3 2|2 2|2 Ą 2 2 ខ្ល ខខ 42 8 8 B2 8 **B**2 **B**2 B2 32 **B**2 Media I W ٩ 24 SM ¥ 8 8 <u>8</u> ם 4 6 9 SM 12 SM 9 SM 12 SM



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> Medicinal & **Aromatic Pavilion**

**Animal Feed** & Health **Pavilion** 

**Agri Services Pavilion** 

Agri Startups Fisheries & Aqua **Pavilion Pavilion** 

**Technology Pavilion** 

**Digital Farming** and ICT **Pavilion** 

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#### PavilionLayout \* Subject to Change **Spices** Agri Sugar Rice **Edible Oil Fruits Pavilion** Pavilion **Pavilion Pavilion Pavilion Pavilion** A10 A11 B11 B10 A10 A11 B11 B10 A11|B11|B10 A10|A11|B11|B10 A10 A11 B11 B10 **Main Hall 8 8**9 **8** 8 **8**9 8 B3 B3 B3 89 B3 B3 **A8 A8 A8** 88 88 88 88 88 88 **8**8 88 88 S 5 양동 8 5 शह B7 B7 A7 A7 B7 B7 B7 24 SM 24 SM 24 SM 24 SM 24 SM 24 SM 9e B6 A6 A6 A6 A6 9e B6 **B**6 **B**6 **B**6 B6 Seminar Seminar ဗြ A5 Hall - 1 Hall - 2 B5 B5 A5 **A**5 B2 B5 B5 B5 44 4 8 ¥ 4 **8** 4 \$ **8** 24 SN **8** 24 SM 24 SM 4 24 SM 24 SM 4 24 SM Ą 83 A3 B3 A3 B3 A3 B3 ۶ ک B3 A3 B3 2 2 2 2 2|2 2 2 2 2 2 2 ខ្ល ខ្ល ខ្ល 8 42 Z 2 B2 **B**2 8 B2 Seminar Seminar **B**2 24 SM 24 SM 24 SM 24 SM 24 SM 24 SM Hall-3 Hall-4 <u>8</u> <u>8</u> <u>8</u> <u>8</u> 8 9 10 11 12 13 12 SM 9 SM subject to change WS 6 MS ZI WS 6 MS ZI WS 6 MS 21 MS 6 MS 21 MS 6 MS 21 MS 6 NS 21 MS ZL International 61 8 r 9 L 91 Ζl カレ 3 Open Area Cooperation Hall - 1 for Display 74 SW 24 SM 74 SW 74 SW 24 SM WS 72 Α2 ₽2 **A**2 **B**2 ₽2 ₽2 В2 **A**2 ខ្លាខ ន្លា ខ 입일 P3 ВЗ В P3 P3 ВЗ A<sub>3</sub> ည 2 2 Open Ar<u>ea</u> International **A**4 ₽ Ą ₽. ₽4 ₽ 뫄 四 型 뫄 묘 ₽. 四 Cooperation Hall - 2 for Display NS 72 WS 72 INIS 177 INIS 17 74 SM WS 72 SI C7 C7 A5 **B**5 Α5 **A5 A5 B**5 **B**5 **B5 A**5 B5 and 6 င္ထု င္ထ ဂ္ကါဂ္က င္ထုင္ထ င္ထုင္ထ င္ထုင္ထ **B**6 A6 B6 A6 A6 A<sub>6</sub> A6 **B**6 A6 B6 В6 В6 Open Area **Side Event** tentative for Display WS 77 74 SW A7 WS #7 A7 В7 WS #7 74 SM ₽7 Hall - 1 ₽ В7 В7 2 В7 В7 В7 3 8 C 1 C 3 8 011 3 8 င္ယ ₽8 B8 B8 **A8** A8 밇 Α8 **A8** 밇 88 C10 212 C10 Si Side Event В9 В9 **B**9 В9 В9 В9 **Open Area** Site plan for Display Hall - 2 ITA OTA เเล เเล rigation **Agrochemicals Floriculture Tea and Coffee Commodities Farm Automation Organic Foods** lion **Pavilion Pavilion Pavilion Pavilion Pavilion Pavilion** WS 6 MS ZI WS 6 15 SM WS 6 MS ZI WS 6 12 SM WS 6 15 SM WS 6 12 SM 33 32 31 30 67 28 Seminar Seminar MS to WS 47 NS tZ NS 72 NS 72 74 SW Hall-5 Hall-6 ន្លាន ខ្លាន ខ្លួន ខ្លាខ 입입 Α3 ВЗ В3 Α3 ВЗ ВЗ ВЗ Α3 2 2 2 2 2 2 2 2 2 2 2 2 В4 ₽ Β4 界 Ψ. 四 ₽ ₽ 四 ₽ ₽ ₹ WS 72 WS #7 WS \$7. WS 77 WS 77 WS 77 C7 C7 Seminar **B**5 Seminar B5 В5 **A**5 **B**5 85 A5 В5 **A**5 **A**5 Hall-8 Hall-7 සි පි င္ထုင္ထ В6 A6 В6 A6 В6 В6 A6 A6 A6 В6 **B**6 В7 NS 77 Α7 WS 72 74 SW MS 42 74 SM 54 SM В7 В7 В7 В7 C11 218 3 8 218 518 3 8 В8 밇 В8 8 B8 8 BB 8 ₽8 Seminar Seminar В Ą В9 A9 В9 Ą В A9 В В Ą Hall-9 Hall - 10 ITA ITA OTA LIB LIA OLA ITA ITA ITA ITA OTA ITA ITA OTA ITA ITA OTA **Agri** SSI & Agro Credit & Insurance **Agri Education** International **States** Industries **Pavilion Pavilion** Infrastructure **Pavilion Pavilion Pavilion Pavilion**

# **Progressive Farmer Conventions**

Agriculture is the largest employer in India engaging @ 50% of the population and is also a pre-dominant sector of India's economy with an annual output of \$ 390 billion. Farmers however need latest technologies, global best practices, market connect, value chain in farming and industry partnerships to take agriculture next level. ICFA envisions to provide farmers during AgroWorld 2018 the exposure to successful agribusiness models, fostering partnerships and connecting them with policies, Government schemes, technologies and markets.

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# **Sponsorships**

#### Partner Organisation (INR 7.50 Lacs)

- Official status of the Partner Organisation of the event (single organisation).
- Name and logo to appear along with the organizers in all the promotional materials.
- · Name and logo to appear in all advertisements and social media.
- Sharing of inaugural dais with the VVIPs and speaking at the inaugural function.
- Back cover page advertisement in souvenir.
- Logo to be prominently displayed in the backdrop and standees.
- Ten minutes slot for organizational film to be run in the lunch time.
- Products brochures to be placed in the main ki.
- Lifetime ICFA Corporate Membership.

### Main Sponsors (INR 4.00 Lacs)

- Official status of Main Sponsors to the event.
- Name and logo to appear in all the promotional materials and panels.
- Name and logo to appear in all advertisements and social media, onsite standees.
- · Sharing of the concluding dais and addressing the function.
- Speaking slot in one of the relevant sessions.
- · Inside cover page advertisement in souvenir.
- Products brochures will be displayed on the registration table.
- Lifetime ICFA Corporate Membership.

#### **Co-Sponsors** (INR 2.50 Lacs)

- Official status of Co-Sponsors to the event.
- Name and logo to appear in all the promotional materials and panels.
- $\bullet \quad \hbox{Special acknowledgment during inaugural and concluding functions}.$
- Name and logo to appear in all advertisements and site panel etc.
- Speaker slot in one of the relevant sessions.
- Advertisement in the souvenir.



# Agri Startups Convention

Indian agriculture offers tremendous scope for Startups in providing missing links in agri food value chain. And in recent years, a large number of Startups have been launched in India, and they are looking for new ideas, inspirations and support to scale to newer heights. In this context, ICFA is hosting Agri Startups Conclave, as part of AgroWorld 2018 with the aim to bring all the startups in food and agri space on single platform for sharing of success stories and exploring business linkages, synergies, connects and partnership opportunities.

# **Sponsorships**

# Partner Organisation (INR 10.00 Lacs)

- Official status of the Partner Organisation of the event (single organisation).
- Name and logos to appear along with the organizers in all the promotional materials.
- · Name and logo to appear in all advertisements and social media.
- Sharing of inaugural dais with the VVIPs and speaking at the inaugural function.
- Back cover page advertisement in souvenir.
- Logo to be prominently displayed in the backdrop and standees.
- Ten minutes slot for organizational film to be run in the lunch time.
- Products brochures to be placed in the main kit.
- Lifetime ICFA Corporate Membership.

# Main Sponsors (INR 5.00 Lacs)

- Official status of Main Sponsors to the event.
- Name and logo to appear in all the promotional materials and panels.
- Name and logo to appear in all advertisements and social media, onsite standees.
- Sharing of the concluding dais and addressing the function.
- Speaking slot in one of the relevant sessions.
- Inside cover page advertisement in souvenir.
- Products brochures will be displayed on the registration table.
- Lifetime ICFA Associate Corporate Membership.

#### **Co-Sponsors** (INR 3.00 Lacs)

- Official status of Co-Sponsors to the event
- Name and logo to appear in all the promotional materials and panels
- Special acknowledgment during inaugural and concluding functions
- Name and logo to appear in all advertisements and site panel etc
- Speaker slot in one of the relevant sessions
- Advertisement in the souvenir

# Global Agriculture Leadership Summit

Even after decreased contribution to GDP, agriculture still continues as a major livelihood provider around the globe, especially in the developing world; and hence responsible for economic growth and social transformation. Farmers however are facing plethora of problems in the developing countries and there is need for connecting them with the markets, technologies, trade and global best practices, and to transforming them from farmer to farm entrepreneurs. The 11th Global Agriculture Summit 2018 aims to provide the platform towards facilitating farmers connect with the markets, industry, institutions and the Governmental programs. Towards this end, ICFA is bringing together eminent personalities of Indian and global agriculture, food and agribusiness sectors on one platform. The experience will be combined with the presentation of 11th Global Leadership Awards and the release of Agriculture Year Book 2018.

# **Sponsorships Categories**

- **Principal Sponsor** (INR 25.00 Lacs)
- Partner State (INR 25.00 Lacs)
- Main Sponsor (INR 10.00 Lacs)
- **Guest State** (INR 10.00 Lacs)
- **Sponsor** (INR 7.50 Lacs)
- Co-Sponsor (INR 6.00 Lacs)
- **Dinner Sponsor** (INR 5.00 Lacs)
- Lunch Sponsor (INR 4.00 Lacs each)
- Associate Sponsor (INR 3.00 Lacs)

# **Book Your Business Lounge**



12 Sq. mt.

- One round table with a seating of six persons
- · Tea, coffee and juices shall be served
- For 2 hours INR 10,000 / USD 200
- For half day INR 25,000 / USD 500
- For full day INR 45,000 / USD 800
- All three days INR 1,00,000 / USD 2500

 One round table with a seating of six persons plus one six seater sofa set and one business table with 3 chairs

24 Sq. mt.

- · Tea, Coffee and Juices shall be served
- For 2 hours INR 30,000 / USD 600
- For half day INR 75,000 / USD 1500
- For full day INR 135,000 / USD 2400

• All three days INR 3,00,000 / USD 7500

# Global Business Dialogue Sessions

TOPIC	TIME	Hall
25 OCTOBER, 2018   TI	HURSDAY	
Business Dialogue on Tea	02:00 PM - 04:00 PM	Hall No. 1
Business Dialogue on Cotton	02:00 PM - 04:00 PM	Hall No. 2
Business Dialogue on Maize	02:00 PM - 04:00 PM	Hall No. 3
Business Dialogue on Tomato	02:00 PM - 04:00 PM	Hall No. 4
Business Dialogue on Soybean	02:00 PM - 04:00 PM	Hall No. 5
Business Dialogue on Banana	04:00 PM - 06:00 PM	Hall No. 1
Business Dialogue on Grapes	04:00 PM - 06:00 PM	Hall No. 2
Business Dialogue on Rice	04:00 PM - 06:00 PM	Hall No. 3
Business Dialogue on Pulses	04:00 PM - 06:00 PM	Hall No. 4
Business Dialogue on Potato	04:00 PM - 06:00 PM	Hall No. 5
26 OCTOBER, 2018	FRIDAY	
Business Dialogue on Coffee	09:30 AM - 11:30 AM	Hall No. 1
Business Dialogue on Sugar	09:30 AM - 11:30 PM	Hall No. 2
Business Dialogue on Sericulture	09:30 AM - 11:30 PM	Hall No. 3
Business Dialogue on Spices	09:30 AM - 11:30 PM	Hall No. 4
Business Dialogue on Edible Oil	09:30 AM - 11:30 PM	Hall No. 5
Business Dialogue on Millets and Bio-fortified Crops	11:30 AM - 01:30 PM	Hall No. 1
Business Dialogue on Fisheries and Aquaculture	11:30 AM - 01:30 PM	Hall No. 2
Business Dialogue on Bamboo and Rattan	11:30 AM - 01:30 PM	Hall No. 3
Business Dialogue on Honey Bees	11:30 AM - 01:30 PM	Hall No. 4
Business Dialogue on Bio-Inputs	11:30 AM - 01:30 PM	Hall No. 5
Business Dialogue on Animal Feed and Health	02:30 PM - 04:30 PM	Hall No. 1
Business Dialogue on Medicinal and Aromatic Plants	02:30 PM - 04:30 PM	Hall No. 2
Business Dialogue on Green House and Hydroponics	02:30 PM - 04:30 PM	Hall No. 3
Business Dialogue on Floriculture	02:30 PM - 04:30 PM	Hall No. 4
Business Dialogue on Agri Start-ups	02:30 PM - 04:30 PM	Hall No. 5
Business Dialogue on ICT for Agriculture	04:30 PM - 06:30 PM	Hall No. 1
Business Dialogue on SME and Agro Industries	04:30 PM - 06:30 PM	Hall No. 2
Business Dialogue on Farm Credit	04:30 PM - 06:30 PM	Hall No. 3
Business Dialogue on Crops Insurance	04:30 PM - 06:30 PM	Hall No. 4
Business Dialogue on Agri Marketing	04:30 PM - 06:30 PM	Hall No. 5
27 OCTOBER, 2018   S.	ATURDAY	
Business Dialogue on Agri Exports	09:30 AM - 11:30 AM	Hall No. 1
Business Dialogue on Organic Farming	09:30 AM - 11:30 PM	Hall No. 2
Business Dialogue on Agri Extension	09:30 AM - 11:30 PM	Hall No. 3
Business Dialogue on Agribusiness Education	09:30 AM - 11:30 PM	Hall No. 4
Business Dialogue on Agri Infrastructure	09:30 AM - 11:30 PM	Hall No. 5
Business Dialogue on Cold Chain and PHM	11:30 AM - 01:30 PM	Hall No. 1
Business Dialogue on Food Safety and Standards	11:30 AM - 01:30 PM	Hall No. 2
Business Dialogue on GAP and Certification	11:30 AM - 01:30 PM	Hall No. 3
Business Dialogue on Farmer Producer Organisations	11:30 AM - 01:30 PM	Hall No. 4
Business Dialogue on Agri Value Chain Development	11:30 AM - 01:30 PM	Hall No. 5

# **REPLY FORM**



1. Name and Address of the Organisation	Details of the Contact Person
	Name
	Designation
	Phone
	Mobile
	Fax
	E-mail
2. Fascia (as it should appear on the stall in block letters	5)
	<i>′</i>

# 4. Sponsorships

S. No.	Sponsorships	Category	Amount
1.	AgroWorld		
2.	International Conferences		
3.	World Agriculture Prize		
4.	Farmers Conventions		
5.	Agri Startups Conventions		
6.	Global Agriculture Leadership Summit		

# 5. Delegate Fee

\* attach extra sheet, if required

S. No.	Delegate(s)	Numbers	Amount

## 6. Facilities at extra cost (Refer to terms & conditions)

\* attach extra sheet, if required

S. No.	Facilities	Numbers	Rate	Amount
1.	Electricity			
2.	Water Connection			
3.	Stall Security			
4.	Additional Furniture			
5.	LCD screen			
6.	2 Side Open 15% Extra			
7	3 Side Open 25 % Extra			

# 7. Stall Requirements (Rate per Sq. mt. INR 12,000 or USD 250).

S. No. Stall Name	Size (sq.mt.)	S. No. Stall Name	Size (sq.mt.)
1. Smallest Stall	12	7. Pavillion Corner	100
2. Small Stall	18	8. Small Pavillion	200
3. Standard Stall	24	9. Medium Pavillion	400
4. Medium Stall	36	10. Large Pavillion	600
5. Special Stall	48	11. Standard size Bare Stall	48
6. Large Stall	72	12. Standard size Open Space	120

**<sup>★</sup>** Bare Space Inside Pavilion Rate per Sq. mt. INR 10,000 or USD 220

# Stall Booking/Business Lounge

S. No.	Stall Booking	Category	Size	Rate	Qty	Amount
1.						
2.						

<sup>★</sup> Bare Open Space Rate per Sq. mt. Rs. 6,000 or USD150

# All payments by Cheque/Demand Draft only, in favour of "Indian Council of Food and Agriculture", payable at New Delhi. Please add 18% statutory GST (Goods & Services Tax).

## Payment Details

Date

PlaceNameDesignationSignature (with seal)

# Indian Council of Food and Agriculture account detail for online payments

Beneficiary Name INDIAN COUNCIL OF FOOD AND AGRICULTURE Beneficiary A/C No 50200009753362

Beneficiary Bank HDFC Bank Beneficiary Branch KAILASH BUILDING, KG MARG, ND-1

IFSC Code HDFC0000003 MICR Code 110240001

## TERMS OF PARTICIPATION

#### 1. STALLS ALLOTMENT

The Unfurnished stalls and open display area would be allotted to the exhibitors on 23rd Oct, 2018 by 06.00 am and for furnished stall by 06.00 pm on 24th October 2018. The interiors of the stall including positioning of the exhibits must be completed by 9.00 am on 25th Oct, 2018. All the stalls should be vacated by 9.00 pm on 27th Oct, 2018.

- Furnished stalls: The facilities will include: 2 chairs, 1, table, 3 spot lights per 2 sq. mt. basis, 1 plug point, one trash bin per 2 sq.mt. basis
- Covered bare stall: The exhibitors shall get covered bare space in the hanger and would have to get their
  own panels, furniture and other required equipments etc.
- Open space: The exhibitors will have to get their own furniture and other required equipments etc.

#### 2. REGISTRATION FOR RESERVATION

The closing date for registration is 05th Oct, 2018. Full payment must be made along with the confirmation.

#### 3. CANCELLATION

The organizers reserves the right at all times to change the dates of exhibition due to forcemajeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non payment of any balance payment.

#### 4. FACILITIES AT EXTRA COST

- Additional power requirement will be charged @ INR 2000/- per KW per day.
- Water connection can be made available at the additional cost of INR 3000/- per connection.
- Additional Security can be provided @ INR 1000/(USD 24)- per head per shift of 8 hours.
- Use of Demo plot INR 20000/(@200)- Per hour.
- Furniture per item, (1) Chair= INR 400 (2) Table= INR1000/- (3) Reception counter = INR 10000 (4) Spot Light (60 W) = INR 200/- (5) Fluorescent Tube = INR 400/- (6) Power Point 5 Amp = INR 400/- (7) Power Point 15 Amp. = INR 600/- (8) LCD Screen = INR10000/-
- 5. Visitors Timings : 10.00 am 6.00 pm

#### 6. GENERAL

In additional to any rights or reservations already specified, the organisers reserve the following rights:

- a) The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed.
- b) All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
- c) In case of cancellation or postponement of AgroWorld 2018 caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the organisers.
- d) No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.

#### 7. DISTRIBUTION OF THE PRICE LIST/ADVERTISEMENT ETC.

- I) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors own stall and not in the public gangways nor at any other location on the exhibition grounds.
- ii) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

#### 8. ORGANISER'S LIEN

Organisers shall have the lien on the exhibits/goods of the exhibitors having stall/bare space/open space if any payments remain uncleared before the end of the exhibition.

#### 9. INSURANCE AND LIABILITY

The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.



















## **Few of Our Past Participants**









































































## For participation please contact

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