تحت رعاية كريمة من صاحب السمو الشيخ محمد بن راشد آل مكتوم نائب رئيس الدولة رئيس مجلس الوزراء حاكم دبي

Under the Patronage of H.H. Sheikh Mohammed bin Rashid Al Maktoum Vice President, Prime Minister of the United Arab Emirates and Ruler of Dubai





ملتقـــی الاستثمــار السنــوي ANNUAL INVESTMENT MEETING World's Leading Investment Platform 29 - 31 March 2022

Dubai Exhibition Centre , EXPO 2020 Dubai, United Arab Emirates

INVESTMENTS IN SUSTAINABLE INNOVATION FOR A THRIVING FUTURE



#### **ABOUT THE ANNUAL INVESTMENT MEETING**





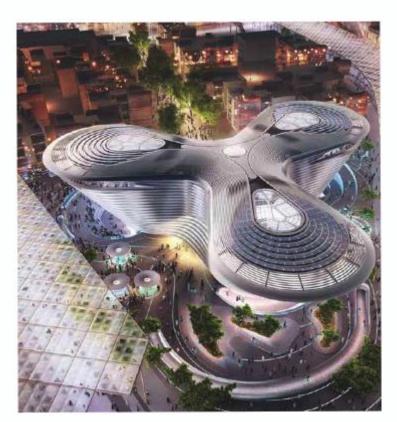
The Annual Investment Meeting Paves a Way for Recovery through Investments in Sustainability and Innovation.

The Annual Investment Meeting (AIM) is an initiative of the UAE Ministry of Economy, an independent non-profit international organization fully committed to empower the world's economy by boosting effective promotion strategies and facilitating opportunities for economic productivity and expansion. The Foundation also undertakes the operation and management of the AIM. Global Investment Network and its 15 affiliated Business Groups, including the supervision of the Annual Investment Meeting Global and Regional Chapters.

The Annual Investment Meeting Global platform provides businesses, governments and civil society with an independent, impartial and future-oriented platform to amplify their efforts to influence sustained, positive change. Using its considerable organizational capacity — including convening power, excellence in community management, insight generation and interaction technology — to facilitate multistakeholder interaction and impact.

#### **ABOUT EXPO2020**





Connecting Minds, Creating the Future is the theme of Dubai's World Expo, the World Expo 2020 Dubai will play a vital role in connecting minds globally and inspiring participants to mobilize around shared challenges, during an unprecedented global expo.

Dubai was awarded the right to host the 2020 World Expo in November 2013. This will be the very first World Expo to be held in the Middle East, North Africa, and South Asia (MENASA). Global megaevents, including World Expos, have been organized since 1851. World Expositions lasting six months attract millions of visitors who attend exhibits, cultural events, and pavilions organized by thousands of participants from many nations, corporations, and multilateral organizations.

Join the making of a new world from 1<sup>st</sup> October 2021 – 31<sup>st</sup> March 2022 at the Dubai Exhibition Centre, Expo 2020.

#### THE SIX PILLARS OF ANNUAL INVESTMENT MEETING

AIM Standard Meeting

AlM Global strives to support all economic sectors by opening numerous doors of opportunities to the world as a dynamic roadmap to recovery as it puts a spotlight on six pillars, namely: Foreign Direct Investment, Foreign Portfolio Investment, Small and Medium-sized Enterprises, Startups, Future Cities, and the Fifty Initiatives.

These multi-featured pillars indicate how AIM Global actively supports businesses, multinational organizations, regions, and countries in the rapid shift of the economy by aiming to take the next huge step for growth by expanding its scope and not only focusing on FDI alone. This makes the AIM Global 2022, a highly and agile platform that acts as a dynamic gateway to significantly jumpstart economies and boost economic productivity.



#### FOREIGN DIRECT

How can Foreign Direct Investment be driven towards sustainable innovation?

AIM's EDI Pillar will aid investors to learn and discover more about promising investment opportunities in different countries and regions. As global markets are yearning for new prospects of investments in sustainable innovation which will help boost EDI inflows, and will help them ensure an upsurge in the economy.

## SMALL AND MEDIUM ENTERPRISES

How does the Annual Investment Meeting Shape the Future of SMEs?

This pillar of the AIM focuses on aiding SMEs find new prospects and sources of financing solutions, they will avail access to markets worldwide, and showcase their business ideas.

### FOREIGN PORTFOLIO INVESTMENT

How does the Annual Investment Meeting Diversify International Investment Opportunities?

This pillar provides investors a platform to diversify their portfolio and helps to connect with local business organisations by attracting investments in terms of stocks and bonds. The event aims to bridge a gap in investment flow by securing a myriad of assets.

#### **STARTUPS**

How does the Annual Investment Meeting Promote Startups that Focus on Sustainable Innovation?

Start-ups play an important role in strengthening new industries and coming up with innovative ideas, this AIM Pillar helps investors to nurture early-stage venture capital or seed funding to start a business This pillar will help keen investors looking for new avenues and projects for investments in sustainable and innovative development, as well as governments, looking for start-up projects to increase the economic growth.

#### **FUTURE CITIES**

What role does the Annual Investment Meeting play in Shaping Futuristic Cities?



As the world prepares for a futuristic approach and the shift to the digital business landscape, AIM has meticulously incorporated Future Cities as one of its Pillars, enabling governments and investors to encourage innovation that will replace traditional services. Cities across the world are seeking to embrace smart solutions to improve the quality of life; this pillar will help investors, public and private sectors as well as countries.

#### **50 PROJECTS INTIATIVE**

What role does the Annual Investment Meeting play in promoting the UAE achieve its goals



The Fifty Projects Initiative Pillar focuses on supporting the UAEs 'Projects of the 50' initiative that covers several key sectors including economy, entrepreneurship, advanced skills, digital economy, space and advanced technologies. The 50 projects represent a series of long-term development and economic initiatives designed to accelerate the UAEs-s development and pestablish it as a hub for subsets and inspectors and series of the series of the series of the series and inspectors and series of the series and inspectors are series.

#### **OBJECTIVES**



- Support Startups to dream big and develop their entrepreneurial spirit.
- 3 Show how their project can positively impact on the daily life, gaining customer's opinions and feedback.
- To engage the investor and often to secure the first meeting with the interested Startup.
- 1 Increase awareness of the brand/business and expand to the new market.
- Making new direct sales, generating qualified leads to build new contact list.
- $\ensuremath{f 06}$  Reaching to new partners, dealers, distributors or agents.
- Building new relationships and strengthen existing one's.
- More than an event, it is a network of cities and organizations that are excited to engage their local communities to create real impact for the Global Goals.

#### **STARTUP BENEFITS**



AIM Social media, e-mails, brochures and website

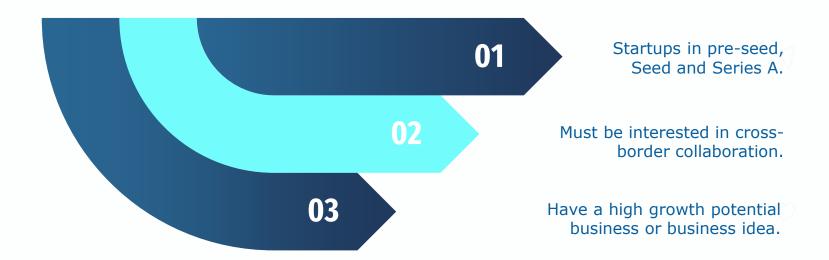
Exhibition Kiosk – Physical and Virtual

Potential Meetings from a pool of investors and clients



## **QUALIFICATIONS**





#### **STARTUP RATES**



# Hybrid Participation

- \$1,050 only
- 3 minutes pitching
- Physical Exhibition Kiosk
- Virtual Exhibition Kiosk
- Event Pass (AIM2022 & Online Access)
- Networking
- Exposure

# BENEFITS & RATES

## Virtual Participation

- \$420 only
- 3 minutes pitching
- Virtual Exhibition Kiosk
- Event Pass Online
- Networking
- Exposure

#### **AIM2022 STARTUP PITCH COMPETITION PRIZES**



Cash prize up to \$30,000.



Actively featuring Startup winners in AIM Social Media Channels for 1 year.





AIM to host a founders talk to the winners about how they started on their Startup journey.



#### **AIM STARTUP SPONSORS & PARTNERS**































































Primorski **Tehnološki** Park.

















# **THANK YOU**

